

## Little Known Fact

While Jay is a Mac geek at heart, his father worked for Sperry/Unisys/Microsoft as a Programmer. Many heated battles filled up their past but no blood was shed. In 2006, Jay's father decided that retirement wasn't for him and he started his own window and screen repair business. He runs this business on an iMac, his first Macintosh. It only took 30 years of negotiations but Apple finally has even more of the Runquist funds.

## Recent Experiences

**Periscope - Minneapolis, MN / 2008-2009**

**Digital Designer**

Focused on the total experience and consistency of a complete campaign for companies such as Arctic Cat, Metro Transit, Twins, Just Bare Chicken, Rust-Oleum, and Miracle-Ear. These solutions included web, print, mobile and guerilla tactics.

**RMG Connect - Minneapolis, MN / 2006-2008**

**Associate Art Director / Art Director**

Created compelling, interactive web sites for large companies like 3M, UnitedHealth Group and the Marines. Driving brand awareness through Flash banner ads as well as rich-media advertising. Create compelling Keynote presentations with style.

**Apple, Inc. - MN / 2002-2008**

**Creative / Market Trainer & Creative**

Employee and customer training including professional applications training; retail solutions expert

**Pixel Farm Interactive - Minneapolis, MN / 2004-2006**

**Video Editor / Multimedia Designer**

Directing, storyboarding, motion graphics, project management, illustration, photography, web development

**Motion Pictures - Factotum (2004), Prairie Home Companion (2005), A Serious Man (2008)**

**Extras Casting Crew Intern / Wrangler / Extra**

Management of hundreds of extras on many sets, general computer support, general office tasks, waiting

## Enjoys

As a Creative and "best practice" consultant, I am most comfortable in a creative atmosphere using tools such as: Adobe's Creative Suite, Final Cut Studio, Quark and many, many more applications including Apple's full suite of "iApps". I also like to practice solid usability, information architecture, and information design. You can follow me on Facebook, Virb, Flickr and Twitter.

## Endured

University of Wisconsin-Stout  
Menomonie, WI

Minnesota School of Business DV  
Minneapolis, MN

Apple Creative Training  
Cupertino, CA

## Fans

**Quan Hoang - Periscope**  
Creative Director

**Jane DeMoss - Google**  
Sales Marketing & Graphic Design

**Duke Zurek - Apple, Inc.**  
Regional Manager